EXECUTIVE SUMMARY



Recommendation that the Broward College District Board of Trustees authorize the service agreement with Delou, Inc for college wide student events for Black History Month. Fiscal Impact: \$1,500.00, Cumulative amount: \$4,500.00, Revenue: \$0.00

Presenter(s): Jamonica Rolle, College Provost and Senior Vice President

1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space. Dance events bring tremendous value to our college community. They provide unique opportunities for students to connect with different traditions and broaden their perspectives, while also developing essential social skills like teamwork and communication—qualities crucial for success in both academics and future careers. Participating in these events helps students explore aspects of personal identity and pride. Additionally, these gatherings offer a creative outlet and a way to relieve stress, supporting students' mental and emotional well-being. By hosting these events, our college fosters students' growth and prepares them for success in a connected world.

Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver. Small purchase per College Procedure A6Hx2-6.34 for the procurement process for items under \$10K. \$0.00 to \$10,000: There are no formal or informal competitive requirements for goods and services acquired by the College at this dollar threshold.

2. Describe business rationale for the purchase and how it was procured.

What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated. Student Life assesses ROI through improvements in student experience, motivation, and community connections. While the impact may not always translate into direct financial gains, the increase in student engagement and the strengthening of the institution's reputation represent meaningful returns.

- a. How does the purchase support the Strategic Business Plan. N/A
- b. If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation. N/A
- c. If a competitive solicitation process was conducted by the College, describe the process. $N\!/\!A$
- 3. Did the vendor amend Broward College's legal terms and conditions [to be answered by the Legal Office] if the College's standard contract was used and was this acceptable to the Legal Office?

The General Counsel's office has reviewed the agreement and any deviation to the College's standard terms has been deemed acceptable.

This Executive Summary is approved by:

Jamonica Rolle College Provost and Senior Vice President

APPROVAL PATH: CS 121 Delou Africa, Inc. - Student Life Event (Black History Performance Presentation)

Department Head 1 Auto Complete	N/A Auto Complete	10/28/2024
Department Head 2 Review	N/A Auto Complete	10/28/2024
Review Executive Summary and Add Files	Rachael March	10/28/2024
Auto Complete - No IT Review Needed	Rachael March	10/28/2024
Department Head 3 Review	Jamonica Rolle	10/28/2024
Departments Approved-Auto Complete	Rachael March	11/5/2024
Auto Complete-No IT Review Needed	Raj Mettai	11/5/2024
Contracts Coordinator Review	Natalia Triana-Aristizabal	11/5/2024
Procurement Review	Orlando Aponte	11/12/2024
Budget Review - Pending Fund Approvals	Christine Sims	11/17/2024
CFO Review	Rabia Azhar	11/18/2024
Attorney Review	Kristina Raattama	11/22/2024



Exhibit "A"

Purchase Order

Statement of Work

Delou Africa, Inc events significantly enhance our college community. These cultural exchanges foster a deeper appreciation for diversity and global perspectives, while enabling students to cultivate essential social skills such as teamwork and communication, which are crucial for academic and professional success. Engaging in cultural dance helps students connect with their heritage, fostering a sense of belonging and cultural pride essential for identity formation and a positive campus climate. Additionally, these events provide creative expression and stress relief, promoting students' mental and emotional well-being. By embracing cultural events, our college supports the overall development of our students, preparing them to thrive in global society.

Services will be provided for each Broward College main campus as follows:

- South Campus, February 5th, 2025, from 12 pm to 2 pm at the campus designated area.
- North Campus, February 6th, 2025, from 12 pm to 2 pm at the campus designated area.
- Central Campus, February 4h, 2025, from 12 pm to 2 pm at the campus designated area.

Obligations of Delou Africa, Inc:

Delou Africa, Inc agrees with Broward College at all times during the term of this Agreement:

- a. Conduct business dutifully and in good faith and not perform any act which would or might reflect adversely upon Broward College or the, including the integrity or goodwill of Broward College.
- b. Provide a Service for each Broward College main campus (North, Central, and South) on February 4th, for Central, February 6th, North, and February 5th, 2025, South, from 12 pm-2 pm at each campus's designated area. (Dates are subject to change)
- c. There will be no commercial auto use on BC property.
- d. Delou Africa, Inc are responsible for all liability, attendance, set-up, and break-down of vendors for the dance Instructor event.
- e. All areas must be returned to same conditions prior vendors leaving campus each after the event.

Support Commitment:



In order to ensure the success of the efforts initiated by Dance South Florida on behalf of Broward College, Broward College agrees to provide the following support in a timely manner including but not limited to:

- a. Access to designated areas on campus.
 - 1. North Campus Bldg.46 Breezeway/Lawn
 - 2. Central Campus- Bldg.19 Patio/Lawn
 - 3. South Campus Bldg.68 Breezeway/Lawn
- b. Administrative support as needed.

Compensation:

Compensation in the amount of \$4,500.00 (split as \$1,500.00 per campus) shall be paid by Broward College to Delou Africa, Inc under the terms of this agreement.